



# MATTHEW SNOW

## Graphic Designer and Illustrator

### CONTACT

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### EDUCATION

**Arts University Bournemouth**  
BA (Hons) Illustration

**Arts University Bournemouth**  
Foundation Diploma in  
Art and Design

**Barton Peveril College**  
A level Graphic Design, Maths,  
Business Studies

AS level Economics

**Bitterne Park Secondary**  
12 GCSEs A\*-B

### SKILLS

**Adobe Creative Cloud Suite**  
(Illustrator, Photoshop, InDesign,  
After Effects, Fresco)

**Figma**

**Microsoft Office**  
(Word, Excel, Powerpoint)

### PROFESSIONAL PROFILE

An experienced and creative Designer with an interest in all things arts and design, and a degree in Illustration from Arts University Bournemouth. Proven time-management skills and active participation in collaborating on a variety of projects involving multidisciplinary teams. Demonstrable experience of presenting concepts with vastly different briefs to stakeholders across 14 distinct brands. An enthusiastic art-oriented professional with a strong understanding of (Adobe Creative Suite, Branding and Brand Identity Development, Motion Design, UI Design, Large Format Print, Editorial Design, Illustration).

### WORK EXPERIENCE

#### **Red Engine (Flight Club and Electric Shuffle) - Integrated Designer (2022-2025)**

- Designed a new UI, with the Game Development team, for the Electric Shuffle touchscreens, consolidating two separate versions into one reducing potential errors by venue staff.
- Conceptualised marketing campaigns for the opening of five Flight Club and five Electric Shuffle venues, with seven in the UK and three in the US.
- Developed a 1000 piece stained glass design with the CEO, Creative Director and Head of Interior Design for the Flight Club Edinburgh venue shopfront.
- Collaborated with the Operations team on six food and drinks menu updates, ensuring the menus were printed and at the 14 UK Flight Club and 8 Electric Shuffle venues ready for each new menu launch.
- Presenting projects across the board to CEO, senior management and design team.
- Collaborated with multidisciplinary teams across the company including Marketing, Interior Design, Web Development, Game Development, Operations, People and Dressing and Production.

#### **Law Business Research - Designer (2018 - 2021)**

- Collaborated on a redesign of 10 brands to digitise and align into a more cohesive family of brands after Law Business Research merged with Globe Business Media Group.
- Coordinated six World Trademark Review magazines using Jira software to allow for agile project management and collaboration with journalists, editors, and my team.
- Produced three LawCareers.Net handbooks, used by 60% of trainee solicitors who receive a training contract, including creating a navigable digital version when freshers' fairs couldn't happen in September 2020.
- Created visual assets including app banners, stage backdrops and signage for global events in EMEA, US and Canada, Latin America and Asia-Pacific.
- Illustrated six magazine covers for Global Competition Review, Intellectual Asset Management, World Trademark Review and Latin Lawyer.

#### **Grounded Attire/Freelance Illustrator - Self Employed (2012 - 2018)**

- Founded Grounded Attire – a clothing line to promote mental health awareness – sold apparel across Europe.
- Managed the full process for clients' briefs, making sure they were satisfied not only with the final result, but the service throughout.
- Demonstrated good time-management skills when organising and setting up my booth at art fairs across London.
- Created original pointillism illustrations with precision and fine detail.
- Exhibited and sold my work at a gallery on Shaftesbury Avenue.

#### **Zone Creations - Fabricator (2015 - 2016)**

- I co-ordinated and was part of a team designing and manufacturing specialist perspex products for clients such as Macallan, Burberry and the Royal Family.

#### **ASDA - Home Shopper (2012 - 2015)**

- Fastest pick rate at the Christchurch store.