



MATTHEW SNOW

Graphic Designer and Illustrator

CONTACT

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EDUCATION

Arts University Bournemouth
BA (Hons) Illustration

Arts University Bournemouth
Foundation Diploma in
Art and Design

Barton Peveril College
A level Graphic Design, Maths,
Business Studies

AS level Economics

Bitterne Park Secondary
12 GCSEs A*-B

SKILLS

Adobe Creative Cloud Suite
(Illustrator, Photoshop, InDesign,
After Effects, Fresco)

Figma

Microsoft Office
(Word, Excel, Powerpoint)

PROFESSIONAL PROFILE

An experienced and creative Designer with an interest in all thing's arts and design, and a degree in Illustration from Arts University Bournemouth. Proven time-management skills and active participation in collaborating on a variety of projects involving multidisciplinary teams. Demonstrable experience of presenting concepts with vastly different briefs to stakeholders across 14 distinct brands. An enthusiastic art-oriented professional with a strong understanding of (Adobe Creative Suite, Branding and Brand Identity Development, Motion Design, UI Design, Large Format Print, Editorial Design, Illustration).

WORK EXPERIENCE

Red Engine (Flight Club and Electric Shuffle) – Integrated Designer (2022-2025)

- Designed a new UI, with the Game Development team, for the Electric Shuffle touchscreens, consolidating two separate versions into one reducing potential errors by venue staff.
- Conceptualised marketing campaigns for the opening of five Flight Club and five Electric Shuffle venues, with seven in the UK and three in the US.
- Developed a 1000 piece stained glass design with the CEO, Creative Director and Head of Interior Design for the Flight Club Edinburgh venue shopfront.
- Collaborated with the Operations team on six food and drinks menu updates, ensuring the menus were printed and at the 14 UK Flight Club and 8 Electric Shuffle venues ready for each new menu launch.
- Presenting projects across the board to CEO, senior management and design team.
- Collaborated with multidisciplinary teams across the company including Marketing, Interior Design, Web Development, Game Development, Operations, People and Dressing and Production.

Law Business Research – Designer (2018 – 2021)

- Collaborated on a redesign of 10 brands to digitise and align into a more cohesive family of brands after Law Business Research merged with Globe Business Media Group.
- Coordinated six World Trademark Review magazines using Jira software to allow for agile project management and collaboration with journalists, editors, and my team.
- Produced three LawCareers.Net handbooks, used by 60% of trainee solicitors who receive a training contract, including creating a navigable digital version when freshers' fairs couldn't happen in September 2020.
- Created visual assets including app banners, stage backdrops and signage for global events in EMEA, US and Canada, Latin America and Asia-Pacific.
- Illustrated six magazine covers for Global Competition Review, Intellectual Asset Management, World Trademark Review and Latin Lawyer.

Grounded Attire/Freelance Illustrator – Self Employed (2012 – 2018)

- Founded Grounded Attire – a clothing line to promote mental health awareness – sold apparel across Europe.
- Managed the full process for clients' briefs, making sure they were satisfied not only with the final result, but the service throughout.
- Demonstrated good time-management skills when organising and setting up my booth at art fairs across London.
- Created original pointillism illustrations with precision and fine detail.
- Exhibited and sold my work at a gallery on Shaftesbury Avenue.

Zone Creations – Fabricator (2015 – 2016)

- I co-ordinated and was part of a team designing and manufacturing specialist perspex products for clients such as Macallan, Burberry and the Royal Family.

ASDA – Home Shopper (2012 – 2015)

- Fastest pick rate at the Christchurch store.